

DAY IN, DAY OUT.

WE'RE HERE, DOING MORE OF WHAT WE DO EVERY DAY.



ISSUE 2
DELIVERED BY

**COMPANY
SHOP
GROUP**

THE BOX IS NOT IMPORTANT, IT IS WHAT'S INSIDE THAT COUNTS.

Creating responsible and fit for purpose community support boxes that are all tailored to the end recipients' needs, is akin to completing the Sudoku puzzle in the Telegraph!



The availability of just one product can be hugely significant in unlocking the opportunity to use a wider range of stock.

A simple but relevant example, now we have UHT milk we can include cereals to provide a breakfast solution in boxes where, due to onward logistical constraints, fresh products such as bread cannot be used. Another more nuanced illustration, if we can source more baby toiletries, we are then in a position to provide more full baby care boxes.

We are now being sought out more and more because of our ability to service and build tailored boxes, covering dietary requirements or specific family circumstances.

And every day, we are so grateful to each of our partners who are already supporting us; so that we can all support others together.

WE ARE NOW BUILDING THOUSANDS OF TAILORED COMMUNITY BOXES EACH WEEK, BY LEVERAGING OUR WHOLE GROUP RESOURCES AND OUR WIDE STOCK INVENTORY AND ARE DELIVERING A ROBUST OFFER TO THOSE WHO ARE VULNERABLE AND ISOLATED.



WATCH THIS SPACE...

As our pioneering DEFRA funded project, 'Harnessing Harder To Reach Surplus' has drawn to a close, we have submitted our detailed report for review. It includes a full view of how we have used the £1.96million investment to identify and address previously untapped waste streams and unlock their full value as surplus. Alongside, we have developed an innovative and focussed learning platform which addresses both cultural and practical barriers to preventing waste - from Board level all the way through to the frontline operators. It is quite 'luminary' and when the time is right, we look forward to working with you to 'shine' a light on surplus.

We are delighted to be shortlisted for a Grocer Gold Award 2020 for our project and it is a privilege to be named alongside our industry partners for the Waste Not Want Not Award. In today's unprecedented world 'waste not, want not' is more important than ever - all that embrace this are winners!



**WE ARE
CONTINUING TO...**

**SUPPORT OUR INDUSTRY
PARTNERS WITH A
COMMERCIAL RETURN
FOR THEIR STOCK.**

**WORK WITH OUR
PARTNERS TO DELIVER
THEIR INDIVIDUAL
COVID-19 RESPONSE PLANS**

**UNLOCK THE POWER OF
SURPLUS BY GETTING FOOD
AND ESSENTIALS TO THOSE
WHO NEED IT MOST.**

DAY IN. UNLOCKING OPPORTUNITY THROUGH MILK



One product can be hugely significant in unlocking the opportunity to use a wider range of stock.

WE WOULD LIKE TO SAY A HUGE THANK YOU TO ASH AMIRAHMADI AND THE WHOLE TEAM AT ARLA FOR THEIR GENEROUS DONATION OF UHT MILK, ESPECIALLY AT A TIME WHEN IT IS IN SUCH HIGH DEMAND ACROSS THE COUNTRY.

The donation has made a real difference to those receiving the boxes, where additional products such as cereal can now be included.

Talking about our care box services, **Cllr Ron Hignett**, Halton Borough Council's Executive Board Member for Physical Environment said:

"NO ONE SHOULD BE STRUGGLING TO GET HOLD OF FOOD DURING THIS CRISIS. WE KNOW THAT DELIVERY SLOTS ARE IN HIGH DEMAND AND THAT THERE ARE LOTS OF PEOPLE WHO DO NOT HAVE FRIENDS OR FAMILY TO HELP THEM WITH THEIR SHOPPING. THIS NEW LOW-COST SERVICE FILLS THAT GAP AND MAKES SURE THAT PEOPLE, WHO NEED IT, HAVE A GOOD SELECTION OF ESSENTIALS TO KEEP THEM GOING."

"WHAT AN AMAZING THING FOR YOU TO DO. I CANNOT GO OUT DUE TO COVID-19; THIS WILL KEEP ME GOING. WITHOUT THIS I DON'T KNOW WHAT I WOULD DO. THANK YOU SO MUCH AND BLESS ALL OF YOU"

Mr John Davies,
Box recipient



DAY OUT. ELLA'S KITCHEN DONATE 50,000 PRODUCTS TO COMMUNITY SHOP!

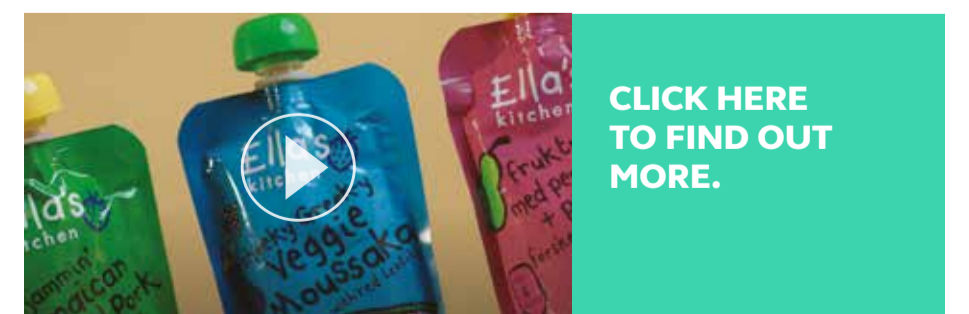


WE WOULD LIKE TO THANK ELLA'S KITCHEN, THE UK'S LARGEST BABY AND TODDLER FOOD MANUFACTURER, WHO HAVE LEANT THEIR SUPPORT TO VULNERABLE FAMILIES ACROSS THE UK WITH A DONATION OF 50,000 PRODUCTS TO COMMUNITY SHOP.

The stock will make a huge difference to the lives of children and families who are facing hardship at this time and we are incredibly grateful to Ella's Kitchen for their ongoing support.

"I CANNOT THANK YOU ENOUGH. IT IS SO DIFFICULT TO SHOP ON MY OWN WITH THE LITTLE ONE UNDER THESE CURRENT CIRCUMSTANCES; IT IS SO WORRYING TO LEAVE THE HOUSE. PROVIDING ME WITH THIS TODAY MEANS MORE TO ME AND MY BOY THAN YOU COULD IMAGINE. IT IS AMAZING TO SEE HOW THE WORST CIRCUMSTANCES CAN BRING THE BEST OUT OF PEOPLE. THANK YOU AGAIN"

Lauren Brown
Community Shop Member



[CLICK HERE TO FIND OUT MORE.](#)